

morean artscenter

Community Impact Report

Fiscal Year 2021 - 2022

Visitor Experience

95,511
People Served



1,146
Public Programs Offered



53
Exhibitions



Education

9,267
Hours of Art Instruction Offered



8,255
Students Served



97
Camps offered

221
Workshops

1,358
Art Instruction Opportunities

345
Classes

695
Personal Art Experiences offered

Outreach

2,588
Served through Outreach Programs



16
Outreach Programs

84
Organizations & Schools Served through Group Tours



1,711
Free or Reduced Admissions through Accessibility Programs

Accessibility

16
Accessibility Programs Offered

2,225
Served through accessibility programs



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Community Impact Report

Fiscal Year 2021 - 2022

Return on Investment

\$3.99 M
Invested in Local Economy



309
Artists paid



\$48 K
Invested in Capital Improvements Using Local Vendors



787 K
Paid to Artists



450
Local Vendors Used

\$3.21 M
Paid to Local Vendors

Tourism



51%
Of visitors from FL

50%
of FL visitors Pinellas County

6,329
US Zip Codes Served

49%
outside of FL



3.2%
Outside Of the US



Revenue



41%
Public Funding

\$ 1M
Admissions



\$ 737K
Educational Programs

\$ 110K
Memberships



1,433
Members

People



21
Employees

264
Volunteer Hours



59
Volunteers
7
Docents

10
Board Members

6
Artists-In-Residence

2,500
Bright Futures Hours Completed by

26
Youths