

morean artscenter

Community Impact Report Fiscal Year 2019-2020

Visitor Experience

Education

Outreach

Accessibility

104,513
People Served



1,420
Public Programs Offered



48
Exhibitions



15,145
Hours of Art Instruction Offered



797
Art Instruction Opportunities

5,252
Students Served



661
Personal Experiences

40
Workshops

96
Classes

3,315
Served through Outreach Programs



26
Outreach Programs

141
Organizations & Schools Served through Field Trips



4,521
Engaged through Online Experiences



66
Online Experiences

7%
Reduced Admissions for Accessibility Programs

4,456
Free or Reduced Admissions through Accessibility Programs



11
Accessibility Programs Offered

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Community Impact Report Fiscal Year 2019-2020

Return on Investment

Tourism

Revenue

People

1.5M
Invested in
Local
Economy



\$49K
Invested in Capital
Improvements
Using Local
Vendors



457
Local
Vendors
Used

\$611K
Paid to Local
Vendors

54%
Of visitors
from FL



46%
outside
of FL

34K
Pinellas
County

2%
Outside
Of the
US



9%
Public Funding



\$996K
Admissions



\$459K
Educational
Programs

\$72K
Memberships



2,227
Volunteer
Hours



10
Board
Members

56
Volunteers
10
Docents

1,040
Bright Futures
Hours Completed
by

11
Youths

25
Employees

6
Artists-In-
Residence

1,104
Members