

The Morean Arts Center Presents



February 24, 2024

ICONIC: Paint St. Pete Edition

Saturday, February 24, 2024, 7-10pm



Iconic: Paint St. Pete Edition will engage talented local artists in a one-day battle of the brushes competing for best-of-show and people's choice cash awards. Participating artists will paint en plein air, which means "in the open air," allowing them to draw inspiration directly from iconic St. Pete scenes. The artists will be given only four hours to paint before presenting their work at an auction.



Painting locations will be published to allow members of the community to view the live painting process and begin bidding on their favorite pieces. Guests who attend the evening event will be the first to view the final masterpieces, bid on their favorites, and cast their vote for the most captivating artist in the people's choice award. The event will feature live painting and live music along with hands-on art activities and local favorite food and beverage vendors.



ICONIC: Paint St. Pete Edition



Become an Iconic Sponsor. Create brand recognition and celebrate the artistic talents of your community at the same time. Supporting Iconic contributes directly to the Morean's mission of making art accessible for all.

ICONIC Sponsorship Opportunities



Presenting Sponsor: \$10,000

- Recognition as a Sponsor on all promotional materials for the event
- Name recognition on social media (26K Facebook followers, 16K Instagram)
- Name recognition in Morean newsletter with active link (33,000 contacts)
- Name/logo with active link on Morean website for one year
- Opportunity to provide one judge for painting competition.
- Prominent sponsor logo on step-and-repeat photo backdrop
- Opportunity to provide branded gifts to all attendees.
- Original plein air painting from the event (up to \$1,000 value)
- 10 VIP event tickets with exclusive VIP reception and meet-and-greet with the artists.
- Prominent reserved table



Landscape Sponsor: \$5,000

- Recognition as a Sponsor on all promotional materials for the event
- Name recognition on social media (26K Facebook followers, 16K Instagram)
- Name recognition in Morean newsletter with active link (33,000 contacts)
- Name/logo with active link on Morean website for one year
- Logo recognition at activity tables
- 8 VIP event tickets with exclusive VIP reception and meet-and-greet with the artists.
- Reserved table





Vista Sponsor: \$2,500

- Recognition as a Sponsor on all promotional materials for the event
- Name recognition on social media (26K Facebook followers, 16K Instagram)
- Name recognition in Morean newsletter with active link (33,000 contacts)
- Name/logo with active link on Morean website for one year
- Recognition at site of live painting
- 6 VIP event tickets with exclusive VIP reception and meet-and-greet with the artists.



Canvas Sponsor: \$1,000

- Recognition as a Sponsor on all promotional materials for the event
- Name recognition on social media (26K Facebook followers, 16K Instagram)
- Name recognition in Morean newsletter with active link (33,000 contacts)
- Name/logo with active link on Morean website for one year
- 4 VIP event tickets with exclusive VIP reception and meet-and-greet with the artists.

About the Morean Arts Center



The Morean Arts Center has been an integral part of the St. Petersburg arts community since 1917. Our mission is to connect people with art through innovative, community-oriented art and art education.

The Morean Arts Center's core work includes contemporary art exhibitions, studio art classes and workshops in a range of media, live art-making demonstrations with professional artists in glass and clay, and an array of inclusive art educational programs for all ages and abilities.

Our community arts organization includes the Morean Arts Center, the Chihuly Collection, the Morean Glass Studio, and the Morean Center for Clay. In the last year alone, the Morean Arts Center is proud to have served 93,203 visitors from St. Petersburg and around the United States.

Event Committee

Barbara Sansone

Tim Mann

Richard Seidel

Martie Fagan

Shawn Dell Joyce

Julie Hill

Kally Harvard

Kittie Rose

Hobie Long



Thank you.