



COLOR (PRIMARY) LOGO



B&W LOGO



REVERSE LOGO



100% BLACK



50% BLACK



PMS 193
CMYK: 17C 82M 52Y 2K
RGB: 203R 82G 98B
HEX: #CB5262

COLOR PALETTE

Avenir Family

TYPOGRAPHY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz1234567890

Master art for each version of the **MOREAN ARTS CENTER** logo is available in vector and raster formats. The entire family of logos (in a .zip archive) can be downloaded here: **NEED URL LINK**

LOGO ART

To ensure the best reproduction results and promote visual professionalism it is important to use vector art (.eps, .ai or .pdf) for all print applications. Raster formats (.jpg, .png, .psd) should be used for on-screen applications only.

Glass Studio &
HOTSHOP

COLOR (PRIMARY) LOGO

Glass Studio &
HOTSHOP

B&W LOGO

Glass Studio &
HOTSHOP

REVERSE LOGO



100% BLACK



PMS 151
CMYK: 0C 60M 100Y 0K
RGB: 245R 130G 32B
HEX: #F58220

COLOR PALETTE

Avenir Family

TYPOGRAPHY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz1234567890

Master art for each version of the **GLASS STUDIO & HOTSHOP** logo is available in vector and raster formats. The entire family of logos (in a .zip archive) can be downloaded here: **NEED URL LINK**

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Master art for each version of the **MOREAN CENTER FOR CLAY** logo is available in vector and raster formats. The entire family of logos (in a .zip archive) can be downloaded here: **NEED URL LINK**

LOGO ART

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