



COMMUNITY IMPACT REPORT | FISCAL YEAR 2025-2026

Connecting people with art through innovative, community-centered experiences and education



74,525

PEOPLE CONNECTED WITH ART

SPARKING CURIOSITY



47 Exhibitions

650 Creative Hands-on Experiences

1,455 Public Programs Offered

Inspiring curiosity through exhibitions and public programs.

INSPIRING CREATIVITY



76 Camps Offered

238 Classes

447 Personal Art Experiences

517 Workshops

1,278 Art Instruction Opportunities

8,621 Students

8,677 Hours of Instruction Offered

Providing creative opportunities for every age.

WELCOMING EVERYONE



18 Accessibility Programs Offered

44 Schools & Organizations Served

59 Scholarships Awarded

2,803 Served through Free Family Artmaking Weekends

4,046 Served through Accessibility Programs

Ensuring art is welcoming and accessible for everyone.

Revenue



15%

Public Funding



89K

Memberships



614K

Educational Programs



792K

Admissions



INVESTING IN OUR COMMUNITY

The Morean's impact extends beyond its doors

DRIVING TOURISM



83%

VISITORS FROM OUTSIDE
PINELLAS COUNTY

26% Florida Visitors
74% Out of State Visitors
1,315 US Zip codes served

*Drawing visitors from across
the nation and strengthening
the local tourism economy.*

POWERED BY PEOPLE



1,258

MEMBERS

10 Board Members
22 Employees
46 Volunteers
312 Independent Contractors
869 Volunteer Hours

*Our mission is made possible
by people.*

SUPPORTING ARTISTS



\$700K

PAID DIRECTLY TO ARTISTS

6 Artists-in-Residence
271 Artists Paid

*Supporting artists strengthens
the regional creative economy.*

INVESTING LOCALLY



\$2.6M

INVESTED IN THE LOCAL
ECONOMY

407 Local Vendors Used
144K invested in Capital
Improvements Using Local
Vendors
\$1.5M Paid to Local Vendors
*Keeping arts dollars in the
community.*

Creativity begins with access, education, and opportunity.

"The Morean Arts Center should be recognized as the cornerstone of all artistic endeavors in St. Petersburg. It is a welcoming place that embodies creativity and community."

"The Arts Center provides a platform for students of all ages, families, emerging artists, professional artists to enjoy, learn, and create art and display art in so many forms and settings."

"A charming local gem with talented artists and friendly staff. Highly recommend."

"A great cultural experience that deserves your time and attention"

"Downtown Central Ave visual arts hub"